Abstract of the Disclosure

A cable shortener apparatus for permitting the length adjustment of a cable having a certain diameter. The cable is arranged for supporting a sign carrier from an overhead support. The apparatus comprises an annular hub having a first end and a second end, and a rigid, radially outwardly extending flange arranged on each end of the hub. Each of the flanges having a peripheral outer lip. Each peripheral outer lip on each of the flanges are spaced apart from one another a distance less than twice the certain diameter of the cable to prevent inadvertent unwrapping of a cable past itself through the spaced apart distance between the outer lips of the flanges.